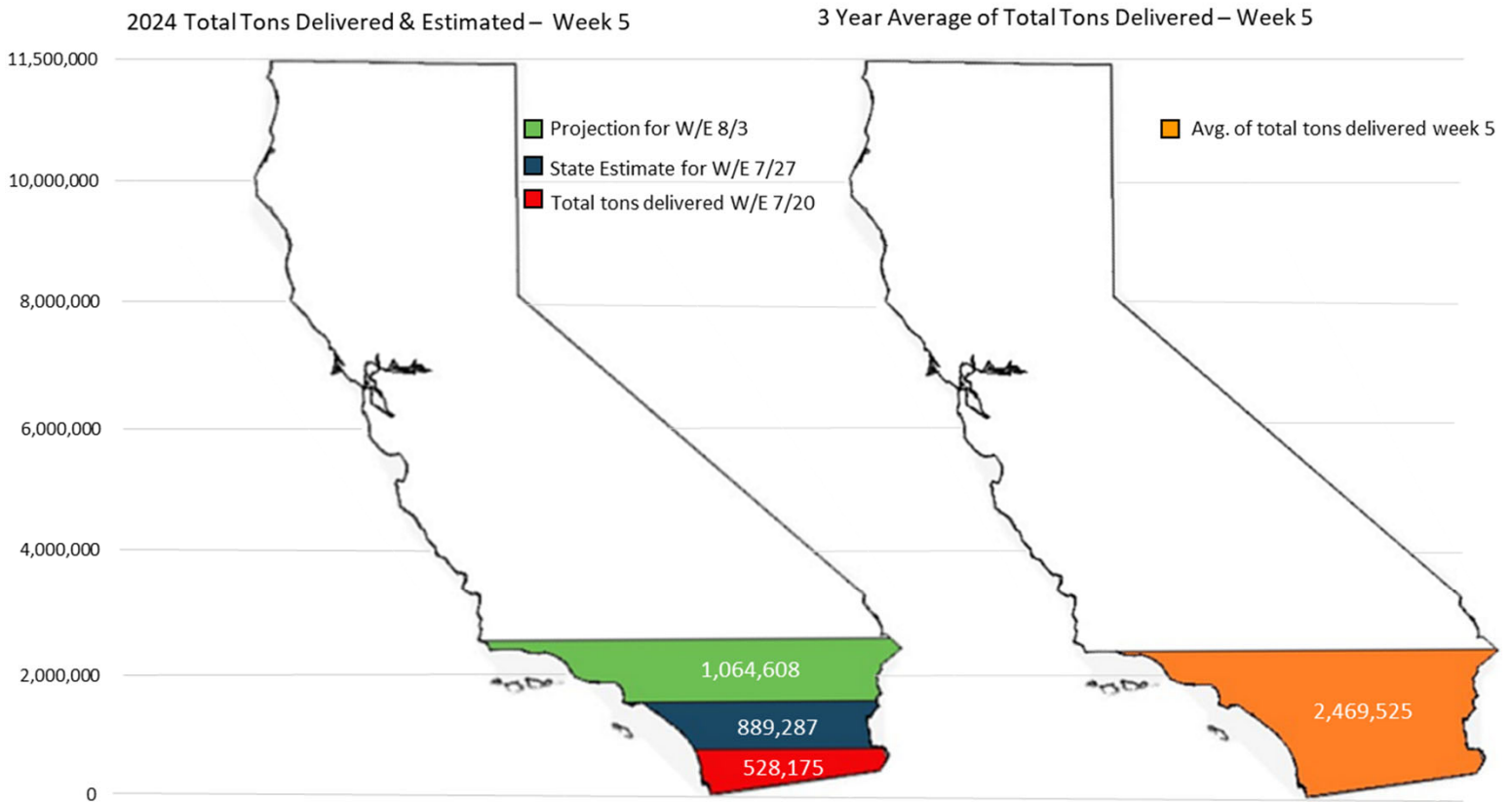


July 29, 2024

The 2024 California Processing Tomato Harvest Is Underway

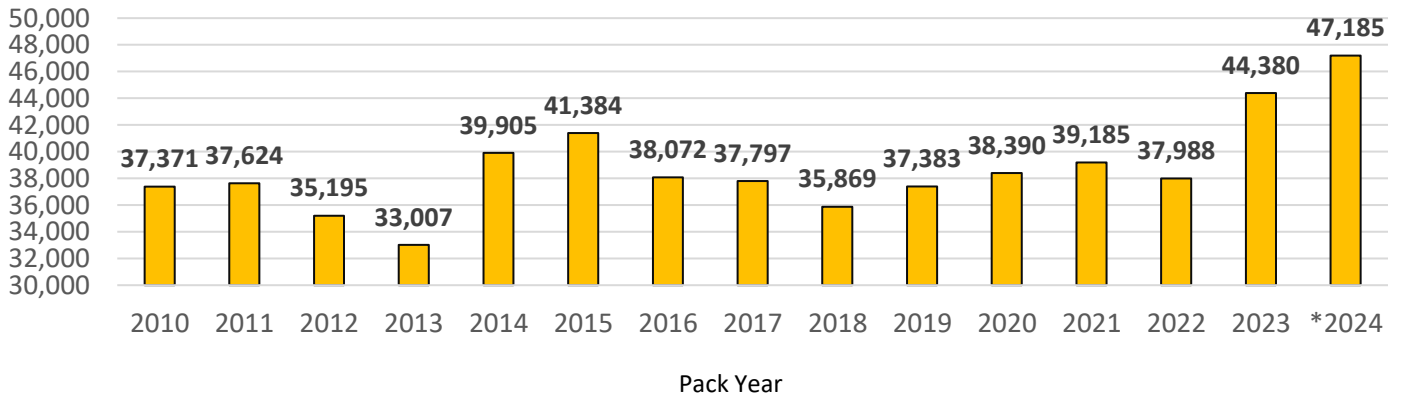
The 2024 California processed tomato deliveries for week four (ending July 27th) are projected to be 889,287 tons delivered. For the fifth week (ending August 3rd) PTAB is estimating 1,064,608 tons to be delivered. This would bring the year-to-date total to an estimated 2,652,191 tons for week five compared to the 3 year average of 2,469,525 tons.



*3 year average is based on 2021 - 2023

On July 26, the WPTC released an update of the 2024 world processing tomato forecast. The current estimate of 47,185,000 MT is 6% higher than last years harvest of 44,380,000 MT.

World Processing Tomato Harvest (Metric Tons)



*2024 is an estimate, source WPTC

The Weather Ahead

After some cooler temps over the weekend, this week heats up again with temperatures reaching as high as 108° in Williams and Hanford, and 104° in Los Banos. Below is the daily weather forecast for the week of July 29 through August 4.

Williams, CA (Northern California)

Mon 7/29	Tue 7/30	Wed 7/31	Thu 8/1	Fri 8/2	Sat 8/3	Sun 8/4
95° 59°F	98° 62°F	103° 63°F	106° 67°F	100° 70°F	107° 71°F	108° 68°F
Sunny	Sunny	Sunny	Partly Cloudy	Partly Cloudy	Mostly Sunny	Sunny
0 in	0 in	0 in	0 in	0 in	0 in	0 in

Los Banos, CA (Central California)

Mon 7/29	Tue 7/30	Wed 7/31	Thu 8/1	Fri 8/2	Sat 8/3	Sun 8/4
95° 59°F	96° 60°F	100° 63°F	105° 67°F	98° 70°F	106° 70°F	104° 68°F
Sunny	Sunny	Sunny	Partly Cloudy	Partly Cloudy	Partly Cloudy	Sunny
0 in	0 in	5 AM ⁿ	0 in	0 in	0 in	0 in

Hanford, CA (Southern California)

Mon 7/29	Tue 7/30	Wed 7/31	Thu 8/1	Fri 8/2	Sat 8/3	Sun 8/4
98° 62°F	99° 63°F	102° 66°F	105° 72°F	98° 73°F	107° 74°F	108° 73°F
Sunny	Sunny	Sunny	Mostly Sunny	Partly Cloudy	Sunny	Sunny
0 in	0 in	0 in	0 in	0 in	0 in	0 in

We will continue to report to you on a weekly basis throughout the 2024 harvest. If you would like to discuss your individual tomato ingredient supply, please give us a call.

If you would like more information on any of the above, please contact us at 916-979-7341 or by email at info@westconfoods.com. Please visit our website, www.westconfoods.com, to view current crop news or other up to date as well as historical information on the tomato industry/crop.